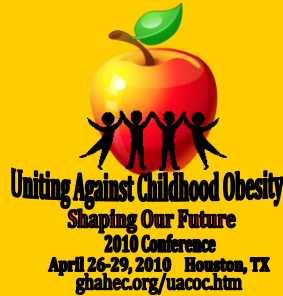


Exhibitor Application (pg. 2)



Payment/Deadline:

Exhibitor agrees to pay the total fee with this application or within 30 days of receipt of an invoice, but in no case later than March 30, 2010. Failure by the exhibitor to remit balance due by said date shall render this agreement invalid.

Cancellation Policy:

Exhibitors who cancel are subject to an administrative fee of \$100 on or prior to March 1, 2010. Exhibitors who cancel between March 2 & March 31, 2010 are entitled to a 50% refund of total funds paid for booth and registration(s). There will be no refunds for cancellations made on April 1, 2010 or after.

Right of Refusal:

The Greater Houston AHEC reserves the right to refuse exhibit space if it is determined that the exhibitor's services, product, or information is not fitting or proper for the anticipated audience.

Authorization:

Exhibitor agrees to the stated Rules and Regulations established by the Greater Houston AHEC for the 2010 Uniting Against Childhood Obesity Conference detailed on the attached page. Acceptance of this agreement with an authorized signature constitutes a contract.

It is understood that this application becomes a contract when signed by a representative of the exhibiting business or organization and is accepted by the Greater Houston AHEC.

Authorized Signature _____ Date _____

Please print name _____ Title _____

To discuss exhibit opportunities please contact Sandra Pettway at 713.592.6411, ext. 10
Please submit completed forms by email spettway@ghahec.org or by fax 713.592.6415

Exhibitor / Sponsor Rules and Regulations

The following rules and regulations apply to all exhibitors and sponsors of the 2010 Uniting Against Childhood Obesity Conference. As the hosting organization, The Greater Houston AHEC reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations deemed necessary to the general success of the conference. The Greater Houston AHEC reserves the right to terminate exhibitor or sponsor privileges at any time for breach of these rules and regulations without a refund of fees paid.

Greater Houston AHEC also reserves the right to assign an exhibitor's booth space based on a first-come basis at the conference. Premier, Signature & Platinum level "prime-placement" booth spaces will be reserved in accordance with sponsorship benefit rights.

1. CONFERENCE MANAGEMENT

This conference is hosted by the Greater Houston AHEC. Any matters not covered in these rules and regulations are subject to the interpretation of the Greater Houston AHEC. In addition to the stated rules and regulations, exhibitors and sponsors must comply with the procedures of the Westin-Galleria Hotel. Each exhibitor or sponsor and his or her employees, agrees to abide by the stated rules and regulations.

2. FAILURE TO OCCUPY SPACE

Any exhibitor not set-up by 5:00 p.m. on April 26, 2010 shall be considered a no-show cancellation. No-show spaces will be forfeited by exhibitors and their space may be resold, reassigned, or used by the conference management without refund.

3. CANCELLATION POLICY

Exhibitors who cancel are subject to an administrative fee of \$100 on or prior to March 1, 2010. Exhibitors who cancel between March 2, & March 31, 2010 are entitled to a 50% refund of total funds paid for booth and registration(s). There will be no refunds for cancellations made on April 1, 2010 or after.

4. ARRANGEMENTS OF EXHIBITS

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be modified or removed by the exhibitor. The conference management reserves the right to inspect each booth prior to the opening of the exhibit hall.

5. CONDUCT

Exhibitors and sponsors are prohibited from using amplifying equipment that is objectionable and exhibitors and sponsors agree not to conduct any entertainment, social event or hospitality suite outside of the exhibit hall during the meeting or to otherwise induce members away from the meeting.

6. SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

7. FIRE, SAFETY, AND HEALTH

All demonstrations and exhibits must be confined to the specified exhibit space. Exhibitors cannot block the aisles with demonstrations or other activities. In addition, the exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. No combustible material will be stored in or around exhibit space.

8. LIABILITY AND SECURITY

While the hotel may lock the exhibit hall during non-scheduled hours, the Greater Houston AHEC cannot guarantee security. Each exhibitor must make provisions for the safeguarding of goods, materials, equipment and display at all times. The Greater Houston AHEC will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes.

9. INSTALLATION AND DISMANTLING

Exhibit installation must be completed during the "set-up" timeframe specified. No exhibit may be dismantled or packing started prior to the official "tear-down" timeframe specified.

10. OFFICIAL EXHIBIT SCHEDULE

Monday, April 26, 2010

Setup: 12:00 p.m. – 5:00 p.m.

Thursday, April 29, 2010

Tear down: 3:00p.m. – 5:00 p.m.