



**Uniting Against Childhood Obesity**  
**Shaping Our Future**  
**2010 Conference**  
**April 26-29, 2010 Houston, TX**  
**[ghahec.org/uacoc.htm](http://ghahec.org/uacoc.htm)**

## Sponsorship Application

Organization:	
Contact Name:	Contact Title:
Phone:	Fax:
Street Address:	
City, State:	Zip code:
E-mail Address:	
Website:	
<input type="checkbox"/> Premier    \$35,000	<input type="checkbox"/> Website            \$3,000
<input type="checkbox"/> Signature    \$25,000	<input type="checkbox"/> Program Booklet    \$2,500
<input type="checkbox"/> Platinum    \$15,000	<input type="checkbox"/> Healthy Break       \$3,500
<input type="checkbox"/> Gold           \$10,000	<input type="checkbox"/> Mall Walk            \$2,500
<input type="checkbox"/> Silver         \$5,000	<input type="checkbox"/> Conference Bag     \$2,000
<input type="checkbox"/> Bronze        \$2,500	<input type="checkbox"/> Fitness Break        \$2,500
	<input type="checkbox"/> Badge Lanyards     \$1,500

To discuss sponsorship opportunities please contact Sandra Pettway at 713.592.6411, ext. 10  
Please submit completed forms by email [spetway@ghahec.org](mailto:spetway@ghahec.org) or by fax 713.592.6415

**2010 Uniting Against Childhood Obesity Conference  
Exhibitor / Sponsor Rules and Regulations**

The following rules and regulations apply to all exhibitors and sponsors of the 2010 Uniting Against Childhood Obesity Conference. As the hosting organization, The Greater Houston AHEC reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations deemed necessary to the general success of the conference. The Greater Houston AHEC reserves the right to terminate exhibitor or sponsor privileges at any time for breach of these rules and regulations without a refund of fees paid.

Greater Houston AHEC also reserves the right to assign an exhibitor's booth space based on a first-come basis at the conference. Premier, Signature & Platinum level sponsors "prime-placement" booth spaces will be reserved in accordance with sponsorship benefit rights.

**1. CONFERENCE MANAGEMENT**

This conference is hosted by the Greater Houston AHEC. Any matters not covered in these rules and regulations are subject to the interpretation of the Greater Houston AHEC. In addition to the stated rules and regulations, exhibitors and sponsors must comply with the procedures of the Westin-Galleria Hotel. Each exhibitor or sponsor, for them self and his or her employees, agrees to abide by the stated rules and regulations.

**2.. FAILURE TO OCCUPY SPACE**

Any exhibitor not set-up by 5:00 p.m. on April 26, 2010 shall be considered a no-show cancellation. No-show spaces will be forfeited by exhibitors and their space may be resold, reassigned, or used by the conference management without refund.

**4. CANCELLATION POLICY**

Exhibitors who cancel are subject to an administrative fee of \$100 on or prior to March 1, 2009. Exhibitors who cancel between March 2 & March 31, 2009 are entitled to a 50% refund of total funds paid for booth and registration(s). There will be no refunds for cancellations made on April 1, 2009 or after.

**5. ARRANGEMENTS OF EXHIBITS**

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be modified or removed by the exhibitor. The conference management reserves the right to inspect each booth prior to the opening of the exhibit hall.

**5. CONDUCT**

Exhibitors and sponsors are prohibited from using amplifying equipment that is objectionable and exhibitors and sponsors agree not to conduct any entertainment, social event or hospitality suite outside of the exhibit hall during the meeting or to otherwise induce members away from the meeting.

**6. SUBLEASING OF SPACE**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.

**7. FIRE, SAFETY, AND HEALTH**

All demonstrations and exhibits must be confined to the specified exhibit space. Exhibitors cannot block the aisles with demonstrations or other activities. In addition, the exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. No combustible material will be stored in or around exhibit space.

**8. LIABILITY AND SECURITY**

While the hotel may lock the exhibit hall during non-scheduled hours, the Greater Houston AHEC cannot guarantee security. Each exhibitor must make provisions for the safeguarding of goods, materials, equipment and display at all times. The Greater Houston AHEC will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes.

**9. INSTALLATION AND DISMANTLING**

Exhibit installation must be completed during the "set-up" timeframe specified. No exhibit may be dismantled or packing started prior to the official "tear-down" timeframe specified.

**10. OFFICIAL EXHIBIT SCHEDULE**

**Monday, April 26, 2010**  
Setup: 12:00 p.m. – 5:00 p.m.

**Thursday, April 29, 2010**  
Tear down 3:00 p.m. – 5:00 p.m.