



CALL FOR PRESENTATIONS

The Greater Houston Area Health Education Center, Inc. invites you to submit a proposal for the 2010 Uniting Against Childhood Obesity Conference (April 26-29, 2010). We encourage you to think about how the work or initiatives you are involved in contributes to our conference theme: "Shaping Our Future". You may submit your presentation for consideration in one of five tracks: I. Dispelling Myths; II. We Need Each Other; III. Dare To Be Different; IV. Look At What We Can Do; or V. Changing The Way People Think. (see descriptions below)

Conference Tracks

I. Dispelling Myths

It is often believed that policy changes that can affect childhood obesity trends, are expensive to make, or have to be large in scale. However, many organizations have implemented effective changes that have been low cost, have reduced costs, or have increased revenue. Presentations in this track should aim to provide accurate statistics and other evidence that challenges the common belief that change is too costly or too difficult.

II. We Need Each Other (I Can't Do It Alone)

Leaders can bring together groups and organizations that work together to develop strategic solutions and accomplish health-focused goals. These sessions should focus on collaborations that address the issue of childhood obesity by creating partnerships and alliances that may or may not typically be common.

III. Dare To Be Different

Think outside the box. Presentations in this track should provide examples of creative childhood obesity prevention solutions that require innovative thinking regarding collaborations, systems, practices, and policies. It may include innovations with groups that affect community planning and development, architecture, landscape, fitness options, food selections, etc.

IV. Look At What We Can Do

Let's not reinvent the wheel, let's share best practices. Presentations in this track should showcase the ability of a particular entity or organization to demonstrate what they bring to the table to address childhood obesity. It is an opportunity to share ideas that have been developed and implemented, programs with proven outcomes, or plans that have the potential to effect change.

V. Changing The Way People Think

Successes in mental health and marketing are connected to changing the way children and adults think about weight issues and lifestyle trends. How we position products and services can create appealing perceptions which can promote healthy decision making. Presentations in this track should focus on changing social norms such that making healthy decisions becomes mainstream thinking.

Submission Instructions

Complete the proposal application form and attach an MS Word or PDF document with the following:

- title of the presentation
- your track selection
- 3 – 5 objectives (i.e. After attending this session, participant will be able to...)
- abstract to appear in conference program (50 words or less)
- presentation summary/outline (250 words or less)

Proposals may be sent via email to abstracts@ghahec.org or faxed to (713) 592-6415.

Proposals are **due** on or before ~~January 15, 2010~~. **Deadline extended to January 31st**.

Session Description

Breakout sessions/workshops are designed for presenters to share information that showcase best practices, strategies, environmental changes, or policies that promote and demonstrate connections to implementing obesity prevention and treatment in children and within the family unit. Sessions will be 60 and 75 minutes in length. Please prepare to provide detailed information on a specific topic, program, or initiative, and encourage participation of attendees through practical problem solving, discussion and/or Q & A.

Peer Review Process

The Conference Speaker's Committee will review abstracts. The committee will select quality presentations that will collectively address many different areas and viewpoints. Presentations will be selected with the purpose of providing topics that will be of interest to the multiple industries and organizations represented. Individuals will be notified ~~by January 22, 2010~~ **on or before February 8th** via email with acceptance status.

Registration Requirements

All presenters must register as participants for the conference. For those whose presentations are selected, early registration will be available beyond the January 31st registration deadline. **If your presentation is accepted, you will have until March 1, 2010 to register at the early rate of \$345.** (This extension of the early registration deadline is ONLY for ACCEPTED PRESENTATIONS.) In addition, failure to register for the conference by March 5, 2010 will result in automatic withdrawal of the offer to present.

We look forward to receiving your submissions!

Dana S. Smith, PhD (Speaker's Committee Chair) - 713.592.6411 (voice) 713.592.6415 (fax)

Presentation Application	
Presentation Title	
Presenter's Name & Credentials	
Mailing Address (street, city, state, & zip)	
Email Address	
Contact Numbers	
Track Selection (choose one)	<input type="checkbox"/> I. Dispelling Myths <input type="checkbox"/> II. We Need Each Other (I Can't Do It Alone) <input type="checkbox"/> III. Dare To Be Different <input type="checkbox"/> IV. Look At What We Can Do <input type="checkbox"/> V. Changing The Way People Think
Need Electronic Projector	<input type="checkbox"/> yes (please bring your own laptop & jump drive) <input type="checkbox"/> no

Please email the application and your presentation summary/abstract document (MS Word or PDF) to: abstracts@ghahec.org or submit by fax to: 713.592.6415

We encourage you to submit your applications as early as possible.

~~Deadline January 15, 2010~~

Deadline extended to January 31st